

## Supreme Support. Excellent Elasticity.

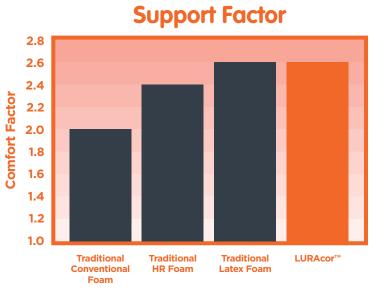
Offer your customers dynamic support and contouring comfort without sacrificing breathability or resilience with our LURAcor<sup>™</sup> Latex Alternative Foam. This smooth foam features a unique cell structure that bounces back to its original shape every time, while delivering buoyant, responsive comfort with excellent pressure point relief. Its breathability discourages the buildup of both moisture and heat, making LURAcor<sup>™</sup> a smart choice for mattress interiors and furniture cushions - or anywhere you want to offer the perfect blend of comfort and durability.

## **Features & Benefits**

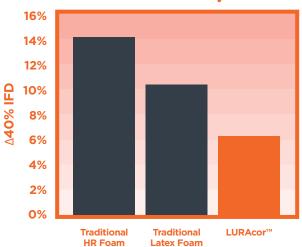
- Alternative to latex
- Excellent energy return
  - Highly supportive and durable

• Bouncy, buoyant feel

- Cost-effective alternative to HR foam
- Ideal for middle mattress layers



## Durability



Comfort factor is defined as the ratio of 65% IFD to 25% IFD. IFD is measured via ASTM 3574-11 Test B1 Durability is measured by the % change in 40% IFD after 8,000 cycles of constant force pounding via ASTM 3474-11 Part I3

## LURAcor™ Latex Alternative Foam provides exceptional support and is more durable than traditional HR and latex foams.



We'd love to hear from you. Let's find your solution! 844-824-9348 | foam@innocorinc.com | innocorfoamtechnologies.com